

EDUCATION

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration

Graduation: May 2026

Major: Marketing | Minor: Management Information Systems | GPA: 3.71

Awards: Dean's List: Fall 2022 – Fall 2023

Study Abroad: Temple University Rome, Temple University, Rome, Italy, August 2024 – December 2024

Selected Courses: Marketing Research, Statistical Business Analytics, Macroeconomics, Microeconomics

EXPERIENCE

GLENSIDE PIZZA, Glenside, PA

June 2021 – Present

Counter-Girl

- Demonstrate multi-tasking abilities within a high-volume pizzeria by receiving 200+ food orders through phone calls and ensuring quality in-person customer service interactions
- Arrange available orders by order number to ensure maximum efficiency
- Maintain optimal store conditions by updating in-store food and utensil supply

GENERAL HEALTHCARE RESOURCES, Plymouth Meeting, PA

May 2023 – August 2023

Recruiting Intern, [Direct Placement Recruitment Division]

- Provided 100+ daily job sourcing assistance for advanced healthcare recruiters through cold calling, database sourcing, job postings, and boolean search strings
- Organized hundreds of individuals' data entry and documentation through applicant tracking system
- Conducted initial candidate screening and qualifying through phone interactions
- Coordinated interview scheduling for external candidates
- Rendered administrative support to Senior Recruitment Manager

MANUFACTURER'S GOLF AND COUNTRY CLUB, Fort Washington, PA

May 2021 – September 2021

Caddie

- Provided assistance to 10+ golf members of an established country club by carrying and looking after golfers' belongings
- Maintained stellar conditions of 6000+ yard golf course
- Supplied insight on driving and putting tactics

ACTIVITIES

Member, Temple University's American Marketing Association

September 2022 – Present

Business Owner, Mia Crochets

May 2021 – Present

PROJECTS

NewShoes, Marketing Management

August 2023 – December 2023

- Lead a group of 5 individuals in designing an innovative shoe brand by collecting data from an administered survey, creating an aligned visual branding, and executing a marketing plan
- Categorized survey data from 50+ individuals within excel by participant demographics and shoe preferences

SKILLS

Software: Excel, Microsoft Word, PowerPoint, Outlook, Google Sheets, Google Docs