

Meagan Florkowski

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Education

Temple University, Philadelphia, PA
Fox School of Business
Bachelor of Business Administration in Marketing

Expected Graduation: May 2026
GPA: 3.3

Intercollegiate Athletics

Temple University Athletics
Division I NCAA Women's Lacrosse

Philadelphia, PA
June 2022-Present

- Dedicate 20-hours per week to practice and traveling while balancing schoolwork
- Analyze at least two hours of film a week of opponents and our self to increase chances of winning
- Communicated with 34 teammates and 4 coaches to create game strategy

Work Experience

RSC3 Building & Remodeling
Social Media Coordinator

Danbury, CT
July 2023

- Modified website information and layout of rsc3builders&remodeling.com to improve design and increase site traffic
- Created social media posts for a wide range of platforms to increase customer engagement
- Researched social media platforms to expand visibility to key targets

Temple University Lacrosse Camp
Camp Coach

Philadelphia, PA
June 2022

- Encouraged young female athletes to perform their best in school and on the field
- Orchestrated different camp activities for 30 campers to help improve their skills
- Collaborated with 6 other coaches to ensure campers were satisfied

Community Involvement

Martin Luther King Day of Service Volunteer, Philadelphia, PA
Redding Easton Falcons Cheer Coach Volunteer, Redding CT

January 2023
September 2022

Skills

Social Media Platforms: Instagram, Facebook

Microsoft Word: Powerpoint