

Madison Romero

King of Prussia | PA | 484-241-9386 /madison.romero@temple.edu

EDUCATION

Temple University – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration

May 2027

Major: Finance | **Minor:** Management Information Systems | **GPA:** 3.65

HONORS AND AWARDS

Honors: University Honors Program, Fox Honors Program

Awards: FSBM Endowed Scholarship, Temple University Scholarship

Courses: Honors Financial & Managerial Accounting, Honors Digital systems, Honors Macroeconomics, Honors Microeconomics

EXTRACURRICULAR EXPERIENCE

Member, Temple Finance Association

September 2024– Present

Member, Temple Business Management Organization

September 2023– Present

Member, Dare2Dance

September 2023 – Present

EXPERIENCE

MADEWELL, King of Prussia, PA

August 2024 – Present

Sales Associate

- Developed and maintained strong client relationship, achieving monthly sales targets and contributing to overall store revenue, demonstrating a results-oriented mindset
- Achieved MVP status for Q3-Q4 with \$17,000 in monthly sales and an average of 5.05 units per transaction, demonstrating strong performance and customer engagement.
- Analyzed weekly sales data and customer buying trends to recommend product placements, showcasing data-driven decision-making skills applicable to financial analysis.

EVERLANE, King of Prussia, PA

July 2023 – August 2024

Sales Associate

- Provide customer assistance to 50+ customers at a niche, sustainable, clothing brand.
- Increase clothing sales growth through proactive customer engagement, and adaptive marketing strategies tailored to evolving consumers trends and preferences.
- Maintain pristine store conditions through active organization across all departments.

EXUDE HC, Philadelphia, PA

October 2023 – December 2023

AI Implementation Intern

- Research and analyzed suitable AI software for Exude HC. Project concertation on business efficiency, data governance, and company organization.
- Lead a team of six by effectively communicating AI strategies and integration plans to various company stakeholders.
- Assisted various AI research task to facilitated project proposal deadlines

CERTIFICATIONS

Google Analytics Individual Qualification, Google

October 2024

Soft Skills for Sales Professionals, LinkedIn

July 2024

Seal of Biliteracy, American Council on the Teaching of Foreign Language

June 2023

SKILLS

Software: Bloomberg, Microsoft Excel, Word, PowerPoint, HTML, SQL, Tableau, Mergent

Languages: Spanish Native Proficiency