

LUKE MILANO

MARKETING INTERNSHIP

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SUMMARY

Organized and dependable candidate successful at managing multiple priorities with a positive attitude with customers, clients, and colleagues in mind. Inclination to take on added responsibilities and reach higher positions. Excels at building a strong relationship with clients. Always looking to learn more.

SKILLS & ABILITIES

Welcoming and warm attitude, team player, keen ability to work in a fast-paced environment, strong sense of communication, excellent at managing time, detail-oriented, strong ability to be flexible, always aiming to be efficient as possible and continuously looking ahead to future goals to accomplish and exceed. Digital and physical design experience from prior design courses. Currently enrolled in courses with business focused real world applicability in mind via CRM software training and marketing plan construction.

TECHNICAL SKILLS

Experience with the following software: Microsoft Office 365, Google Workspace, Adobe Premiere Pro, Adobe Photoshop, Adobe Illustrator, Salesforce.

WORK EXPERIENCE

2021-11 - 2023-01	Barback, Busser, Food Runner Nettie's House of Spaghetti Aided in all areas of the restaurant, including timely food delivery to tables and swift completion of guest requests. Acted as communication point between various segments of the restaurant. Learned from business owners how to start to become effective at digital marketing with hands-on experience.
2023-03 - 2023-11	Busser, Food Runner, Server Cantina "Calaca" Feliz Bolstered guest satisfaction as a support staff team member to a high enough point and showed extensive menu knowledge to transition to becoming a welcoming server that prioritized client comfort and sales for the business.
2023-05 - 2023-08	Server Bistro 14 Aided in all FOH positions to maximize guest satisfaction. Created a welcoming environment for guests and maintained robust menu knowledge. Excelled at selling special food items to guests while still maintaining an inviting environment for the guests to be a part of. Overlap in working dates due to leaving and returning as a college student.
2023-11 - Present	Food Runner Charlie Was a Sinner Strong ability to memorize extensive allergies and detail to ensure customer satisfaction and safety. Proficient at excelling in an active environment while also being able to observe the modern-day marketing strategies utilized by the business.

EDUCATION

2018 - 2022	High School Diploma Howell High School Excelled in academics through enrollment in AP classes. Also participated in extracurricular activities such as band. Also led and began my own extracurricular activity.
2022 - Present	Marketing Temple University Currently enrolled as a second-year full-time student at Temple University as a marketing major at the Fox School of Business while also working part-time.