Donald Robson

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**EDUCATION**

**Temple University – Fox School of Business and Management Philadelphia, PA**

*Bachelor of Business Administration* *Class of 2026*

* **Major:** Marketing | **GPA:** 3.00/4.00
* **Honors:** William Staudt Memorial Scholarship, Temple University Merit Scholarship
* **Relevant Coursework:** Micro / Microeconomics, Financial and Managerial Accounting, Leadership and Management
* **Organizations:** Temple University Interfraternity Council, Phi Kappa Phi Fraternity

**WORK EXPERIENCE**

**Lincoln Financial Group** **Collingswood, NJ**

*Wealth Management Intern - Lighthouse Planning Consultants* *August 2023 – November 2023*

* Updated and maintained a total of $1 Billion in assets for 401(k) and mutual funds equities within client portfolios
* Constructed financial models for high net-worth clientele using industry software such as eMoney and Morningstar
* Engaged in meetings with industry professionals enhancing investment knowledge and customer relation skills

**Whitford Country Club Exton, PA**

*Restaurant Manager - Sales and Member Relations May 2023 – August 2023*

* Managed a team of twenty-two employees during large events of up to five hundred members
* Mediated staff financial affairs with Management, partnered with the Head of Food and Beverage in product analysis
* Evaluated daily sales, tracked purchase trends, calculated daily net income/loss, and created weekly personnel reports

**Whitford Country Club Exton, PA**

*Event Staff and Food Runner - Restaurant June 2019 – August 2022*

* Collaborated with a team of thirty staff members to provide a healthy and positive dining experience for all members
* Worked with managerial team to improve daily procedure, menus, and event planning
* Evaluated product sales, member feedback, event attendance and staff feedback to adjust accordingly

**LEADERSHIP & ACTIVITIES**

**Temple University Interfraternity Council** **Philadelphia, PA**

*Vice President of Administration*  *December 2023 - Present*

* Present a financial report at each weekly meeting and an annual report at the close of term in office
* Meet with each fraternity electoral boards to evaluate their financial needs to allocate funds efficiently and responsibly
* Pay annual NIC dues, pay bills of the Interfraternity Council, receive payments due to the IFC, and provide receipts

**Pi Kappa Phi Fraternity Philadelphia, PA**

*Rush Director* *November 2023 - Present*

* Lead a chapter of 72 members in organizing a week of events and activities to promote our Greek organization
* Collaborate with rush committee in designing merchandise, flyers, social media posts, and communicating with students
* Acquire leadership skills by managing a council, and actively managing the recruitment of fifty possible new members

**Pi Kappa Phi Fraternity Philadelphia, PA**

*Social Event Director*  *August 2023 - Present*

* Coordinate with Temple’s Greek Life organizations in events plannings with up to 6 total organizations per event
* Plan with Drexel University and Rutgers University organizations in multi university social events
* Collaborate with chapters to plan events to best fit the needs of us along with the partnering organizations

**SKILLS & INTERESTS**

**Technical Skills:** Google Workspace, Microsoft Office

**Volunteering:** Ability Experience, CCMD, Lionville Youth Association, Saints Phillip and James Track and Field

**Interests:** Golf, Philadelphia Sports, Running, Travel, World History