

# Gillian Kearns

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(215) 859-1539

**Permanent Address:**  
1415 Cheswold Drive  
Lansdale, PA 19446

## Education

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**Temple University, Fox School of Business**  
*Bachelor of Science in Business Administration*  
Major: Marketing

**Philadelphia, PA**  
Expected 2021

**University of Pittsburgh, College of Business Administration**  
*Bachelor of Science in Business Administration*

**Pittsburgh, PA**  
August 2017- December 2018

## Work Experience

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**Steaz- The Healthy Beverage Company**  
*Brand Ambassador*

**Doylestown, PA**  
May 2018-August 2018

- Educated customers about Steaz organic iced green tea products via one-on-one interaction
- Worked closely with the marketing team to increase brand awareness and product sales
- Set-up and executed brand activities at various event to promote new Steaz products

**Institute for Entrepreneurial Excellence**  
*Administrative Intern*

**Pittsburgh, PA**  
January 2018-April 2018

- Maintained community work spaces and reception area
- Assisted in communication efforts between the Institute and its members
- Facilitated the registration process for company educational programs

**Merrymeade Farms**  
*Store Manager*

**Lansdale, PA**  
July 2015- August 2017

- Ensured that the operations of the ice cream shop and store ran smoothly and effectively
- Trained and led up to 10 employees for a productive work shift of five hours
- Directed all special orders for events and phone calls
- Managed all customer complaints and concerns
- Worked extra hours for set up and clean up while delegating cleaning tasks to other employees

## Leadership & Activities

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**Alpha Kappa Psi**  
*Director of Public Relations*

**Pittsburgh, PA**  
April 2018-December 2018

- Handle social media strategies on Instagram, Facebook, and Twitter for a co-educational professional business fraternity at the University of Pittsburgh
- Create social media content and advertisements to recruitment new members and to promote fraternity events
- Oversees committee in distributing marketing material and performing tasks

*Public Relations Committee Member*

November 2017- April 2018

- Assisted with maintenance of all chapter social media accounts
- Collaborated with the director to create and edit social media postings
- Integrated public relations through all channels of the fraternity to amplify overall communication

**Fashion Business Association**  
*Planning Committee*

**Pittsburgh, PA**  
January 2018- April 2018

- Advised event planning and developing fashion show theme and idea production to raise money for a charity organization

**Gwynedd Mercy Academy High School**  
*Ambassador Board Member*

**Gwynedd Valley, PA**  
June 2015- May 2017

- Gave tours to prospective students and parents demonstrating my knowledge of the school